

**South West Football Academy**

Code of Conduct

**Purpose:**

This Code of Conduct is established to promote mutual respect, integrity, and sportsmanship among players, coaches, staff, and supporters of the club. All members are expected to adhere to these guidelines to maintain a positive and inclusive environment.

**1. Respect and Fair Play**

- Treat all participants, including players, coaches, referees, and opponents, with respect at all times.

- Demonstrate good sportsmanship before, during, and after all games.

- Accept decisions made by referees and officials without argument or disrespect.

**2. Commitment to Team Values**

- Prioritise the interests of the team over personal ambitions.

- Attend all scheduled practices and matches unless a valid excuse is provided.

- Encourage and support teammates both on and off the field.

**3. Integrity**

- Play by the rules and uphold ethical standards in all club activities.

- Avoid any form of cheating, bullying, or harassment.

- Report any unethical behaviour to coaching staff or club officials.

**4. Inclusivity and Diversity**

- Foster an environment where everyone feels welcome regardless of their background, ability, or experience.

- Promote understanding and acceptance among all members of the club.

**5. Appropriate Behaviour**

- Refrain from using inappropriate language or gestures at all times.

- Abide by the club’s policies regarding bullying.

- Maintain professionalism in all interactions, including social media conduct.

**6. Responsibility and Accountability**

- Take responsibility for individual actions and their consequences.

- Hold oneself and others accountable for adhering to this Code of Conduct.

- Report any incidents of misconduct to the appropriate officials.

**7. Commitment to Development**

- Focus on personal growth as an athlete and individual.

- Seek to improve skills through practice, effort, and dedication.

- Be open to feedback and learning from coaches and peers.

**8. Commitment to Community**

- Engage positively with the local community and represent the club with pride.

- Volunteer for events and support fundraising initiatives to enhance the club’s mission.

- Promote the values of teamwork and cooperation both on and off the field.

**9. Neutrality in Non-Club Related Matters**

As a club, we do not involve ourselves in personal matters that occur outside of club activities and will remain neutral in any such disputes; we will not take sides.

**Consequences for Violations:**

Violations of this Code of Conduct may result in disciplinary actions, including warnings, suspension, or expulsion from the club, depending on the severity of the behaviour.

**Acknowledgement:**

By participating in the club activities, all members agree to uphold this Code of Conduct and contribute to a positive sporting environment.

Further details on the Code of Conduct are in the Welcome Pack players receive upon joining.

Thank You

SWFA